

A woman with long blonde hair, wearing a red sweater, is shown in profile, looking towards a laptop screen. The background is a blurred office setting with a whiteboard. The entire image has a blue overlay.

Streamlining Access Reviews

How a Social Connection Pioneer and
Innovator Transformed Audit Efficiency
Across Global Brands with Okta LCM

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Streamlining Access Reviews

Case Study

A social connection pioneer sought to streamline its manual access review processes, which were time-consuming and inefficient for its diverse portfolio of brands. Active Cyber implemented Okta's Lifecycle Management (LCM) to automate access reviews, reducing review time by over 60%.

This solution enhanced efficiency, ensured compliance, and provided a scalable framework to support future growth and regulatory requirements.

THE CHALLENGE

This company faced inefficiencies managing access reviews across its diverse portfolio of global brands. Manual processes burdened IT teams with time-consuming, labor-intensive audits prone to errors, creating compliance risks. They needed an automated solution to simplify reviews, enhance audit accuracy, reduce administrative load, and ensure regulatory compliance across global operations.

THE APPROACH

They partnered with Active Cyber to implement Okta's Lifecycle Management (LCM) solution, automating access reviews across their brands. The tailored integration centralized user access management and automated workflows, aligning roles with permissions to ensure compliance.

KEY ARCHITECTURAL IMPROVEMENTS IMPLEMENTED

1

Centralized Access Management

Implemented Okta LCM to standardize and automate access reviews across all brands, reducing complexity and ensuring global audit consistency.

2

Automated RBAC

Introduced role-based access control to assign permissions securely, minimizing over-privileged accounts and enhancing compliance.

3

Scalable Framework

Designed a flexible system to support future acquisitions and brand expansions while simplifying integrations.

4

Audit Automation

Streamlined workflows for access reviews, improving compliance, reducing errors, and cutting audit preparation time.

5

Seamless Integration

Integrated Okta LCM with existing systems for real-time data accuracy and improved operational efficiency.



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COMPANY OVERVIEW & STRATEGIC FOCUS



A global leader in online dating and social networking, this company serves millions of active users monthly through a diverse portfolio of well-known brands. With a cloud-first strategy, the organization is committed to streamlining processes, bolstering security, and maintaining strict compliance standards for sensitive user data. The company's infrastructure is designed to deliver an intuitive user experience while safeguarding privacy and ensuring data protection at every stage.

Given its global scale and high user volumes, the company prioritizes innovative solutions to manage access efficiently, enhance audit readiness, and ensure consistent regulatory adherence. As the business operates across multiple regions with varying compliance requirements, it continuously seeks to improve operational efficiency, reduce manual tasks, and automate security processes. By leveraging cutting-edge technologies and automation, the company reduces administrative overhead, enabling IT teams to focus on higher-value activities.

The organization also places significant emphasis on scalability, ensuring that its identity management system can evolve alongside its growing portfolio of brands and future acquisitions. With an increasing global footprint, the company's agile and future-ready architecture enables it to integrate new brands seamlessly while maintaining consistent security and compliance standards. This allows them to not only meet today's operational needs but also be well-prepared for long-term growth and emerging challenges in the fast-evolving tech landscape.

MAIN CLIENT CHALLENGE



The primary challenge was managing the inefficiencies and complexities of access reviews across their diverse portfolio of global brands. Their existing manual processes for provisioning and auditing user access were time-consuming, error-prone, and difficult to scale, leading to increased administrative burden and potential compliance risks. They needed an automated, centralized solution to streamline these processes, reduce audit preparation time, and ensure consistent compliance across all their brands and regions.

THE RESULTS



1

Enhanced Efficiency

60% reduction in access review time, leading to faster and more efficient audit processes.

2

Strengthened Compliance

Improved compliance with industry regulations by automating access reviews and ensuring consistent audit readiness.

3

Future-Ready Scalability

Scalable solution that supports future growth and integrates seamlessly across their evolving portfolio of brands.



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THE CUSTOMER

This client operates a portfolio of leading online dating platforms, connecting millions of active users worldwide. Headquartered in Dallas, Texas, they serve a diverse, global audience and navigate complex regulatory landscapes across multiple regions. As a cloud-first organization, they focus on leveraging technology to streamline operations, enhance security, and maintain compliance with privacy regulations.

To support their global growth, the company is automating processes, strengthening security measures, and simplifying audits. Their goal is to manage vast amounts of sensitive user data efficiently while ensuring user safety and meeting stringent privacy requirements in the highly regulated dating and social networking industry.

ACTIVE CYBER

Active Cyber is a global boutique solution provider specializing in cloud-based services for dynamic organizations. We focus on compliance, scalability, and automation across key areas like Identity Access Management, Enterprise Planning, FP&A, IT Service Management, and Data & Analytics.

Partnering with leading technology providers, we deliver innovative solutions that enhance infrastructure, meet regulatory requirements, and drive long-term success.

CONCLUSION

Partnering with Active Cyber, the company implemented Okta's Lifecycle Management (LCM) to automate access reviews and centralize management across their global platforms. This reduced review time by 60%, improved compliance, and boosted efficiency.

The scalable solution supports future growth and ensures secure, compliant access management as they navigate an evolving digital landscape.

For more information on how Active Cyber can help your business, visit www.activecyber.com or contact us at info@activecyber.com.

